

# GED Initiative Concept Survey

Please take a moment to share your opinions on the concepts we have presented. Your feedback will determine which concept will be utilized for the state wide GED initiative.

Which logo, or concept, draws your attention the most?

(Circle one please)

Concept 1 - Future Forged

Concept 2 - Get Charged Up

Concept 3 - Get Challenged/Get Charged

On a scale of 1 to 4 please circle your opinions to the following questions that best fit you.

Keep in mind 1 is really liking the materials and 4 disliking very much

1. Do the materials presented to you inspire you to want to learn more about the GED or to pursue taking the GED?

1 very inspiring    2 inspiring    3 somewhat inspiring    4 not inspiring

2. How would you rate the effectiveness of the...

Placemats-

1 very inspiring    2 inspiring    3 somewhat inspiring    4 not inspiring

Business Cards-

1 very inspiring    2 inspiring    3 somewhat inspiring    4 not inspiring

Brochures-

Get Charged Up    1 very inspiring    2 inspiring    3 somewhat inspiring    4 not inspiring

T shirts-

1 very inspiring    2 inspiring    3 somewhat inspiring    4 not inspiring

Coasters-

1 very inspiring    2 inspiring    3 somewhat inspiring    4 not inspiring

What is your age ? Circle one please - 14-15    16-17    18-19    20-21    22-24

Male X Female \_\_\_\_\_ Highest grade completed in school 9th

Race: Asian - \_\_\_\_\_ African American \_\_\_\_\_ Caucasian X Hispanic \_\_\_\_\_

Native American X Pacific Islander \_\_\_\_\_

Any suggestions or changes?

you should get a little more time.

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Male ☒ Female ☐ Highest grade completed in school 18

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

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Male ☒ Female ☐ Highest grade completed in school 11th

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Any suggestions or changes?

None



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Male ☒ Female ☐ Highest grade completed in school ☒ 11

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Native American ☐ Pacific Islander ☐

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Male ✓ Female \_\_\_\_\_ Highest grade completed in school 12

Race: Asian \_\_\_\_ African American \_\_\_\_ Caucasian ✓ Hispanic \_\_\_\_

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Any suggestions or changes?

see back



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Male \_\_\_ Female \_\_\_ Highest grade completed in school 4

Race: Asian \_\_\_ African American \_\_\_ Caucasian \_\_\_ Hispanic \_\_\_

Native American \_\_\_ Pacific Islander \_\_\_

Any suggestions or changes?

Black n red are very DARE-ish I like the  
title but color wise it could be better  
The third set catches  
my eye a little  
better

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Male ☒ Female ☐ Highest grade completed in school 8th

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Male \_\_\_ Female ✓ Highest grade completed in school 12th

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Male ☒ Female ☐ Highest grade completed in school 10

Race: Asian ☐ African American ☐ Caucasian ☐ Hispanic ☒

Native American ☐ Pacific Islander ☐

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Native American\_\_ Pacific Islander\_\_

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Male \_\_\_\_ Female \_\_\_\_ Highest grade completed in school 1

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Roman Creek

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What is your age ? Circle one please - 14-15    16-17    18-19    20-21    22-24

Male ☒ Female ☐ Highest grade completed in school 11

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

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Male ☒ Female \_\_\_\_\_ Highest grade completed in school 10

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Native American \_\_\_\_\_ Pacific Islander \_\_\_\_\_

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Male X Female \_\_\_\_ Highest grade completed in school 12

Race: Asian -\_\_ African American\_\_ Caucasian X Hispanic\_\_

Native American\_\_ Pacific Islander\_\_

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Any suggestions or changes?

Tell them more about the initiative



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Tell them the job opportunities and college

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Male ☒ Female ☐ Highest grade completed in school High School

Race: Asian ☒ African American ☐ Caucasian ☐ Hispanic ☐

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Any suggestions or changes?

Make sure to put success stories.

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